

Curriculum Vitae

Aureliano Stefano Bonini

Via Dante 15

47900 Rimini - Italy

Italian Nationality

Born in Rimini in June 1940

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Civil Status: Married

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EDUCATION

- Italian schools - different degrees from 1946 to 1957
- Higher Education in Great Britain (Ewell -Surrey / B Level Cambridge University 1962-65)
- University Degree in Italy, Laurea in Sociologia (PhD. Social Science) 1967-1971

PROFESSIONAL EXPERIENCE

- 1962-1982, Managing Director of hotels, small chains, catering companies
- 1968 Founder of Promozione Alberghiera, the first Hotel Consortia in Italy
- 1977-1981 Vice-President of Rimini Hoteliers Association
- 1981-1985 Consultant to Rimini Tourist Authorities
- 1982-2006 President & CEO Trademark Italia (Leader italian company in Marketing & Project for Tourism, with 280 national references)
- 1984-1989 Hospitality Research for Censis Foundation - Rome
- 1985-1995 V. President of Summertrade (largest Banqueting Company in Italy)
- 1985-2006 Feasibility studies and research for 38 italian companies and 11 international Equity and Investment Funds (SIB Milan, Morgan Stanley Rome, J&R London, Pirelli RE Agency Milan...)
Marketing consultant to cities like Milan, Turin, Sanremo, Taormina, Sestri Levante, Riva del Garda, Lerici, Ischia, Bari, Latina;
- 1985-2006, Lecturer and visiting Professor of the University of Perugia
- 1985-2003, Senior Professor for Hotel and Restaurant Management at the following National Universities & Management Schools
TOURISM ECONOMY OF ASSISI (UNIVERSITY PERUGIA)
LUISS OF ROME (MANAGEMENT SCHOOL)
TOURISM ECONOMY RIMINI (UNIVERSITY BOLOGNA)
- 2001-2006, Counsellor in the largest Bank of the area, with a national credit of 150 branches - Carim Rimini)
- 2001-2006 Advisor & consultant to 257 Hotels and hospitality groups in Italy

- 2004-2006 Italian Advisor for the international network Cayuga Hospitality
Counselling
- 2006 Lecturer for Cornell University - Hotel School: section European Food
& Beverage Management.

BOOKS & PUBLICATIONS:

Aureliano Bonini is the author of several books and professional manuals:

- "Il Sistema Turistico" ("The Tourist System"), 1986, Antologia di TMI
 "Hotel Quality " (Operation manual for Italian Hoteliers), 1987 - TMI
 "5 Case Histories in the Hospitality Industry, 1988, Angeli Editore
 "The Perfect Receptionist", 1990 Angeli - Milan
 "Tourism in Europe", 1993 CAB International London
 "Guestology "(marketing in tourism) 2001 TMI - Rimini
 "Il Perfetto Ristoratore" (restaurant marketing) - 2003 - TMI Rimini

LANGUAGES: Italian: mother-tongue; English: fluent, French: fluent , German:
school level

INTERNATIONAL EXPERIENCES

Project	Area	Customer	Service	Year
Hotel Sheraton	Khartoum-Sudan	Nuovo Pignone	Project Advisor	1977
Iranian Hotel System	Abadan - Iran	Development Agency	Hotel Analyst	1978
General Intermarket	Bagdad Iraq	Ministry of Commerce	Project Advisor	1979
Hotel Ibis	Tripoli-Libia	Canadian Dvpmnt Co.	Project Advisor	1980
Competition in Europe	E.E.C.-Bruxelles	Market Survey	Chief Project Mgr.	1984
Marketing Germany	BRD	Emilia Romagna	Market Survey	1986/89
Development Plan	CaroolitoVenezuela	Development Agency	Project Leader	1989
Conference&Seminars	Moscow (CSI)	Intertrade Moscow	Lecturer	1991-96
World Trade Show	London (GB)	WTM London	Speaker	1997
Hotel Lugano Dante	Lugano (CH)	Fontana BV	Consultant	1999
Mauritius Government	Mauritius	Italian Agency	Research Leader	2000
South A.Tourist Board	Capetown	Italian Tour Operator	Project Leader	2001
Intercontinental Group	Italy/San Marino Rep.	Various	Advisor for Italian Developers	1990-2006